



CIECA Newsletter

Connecting Taiwan and the World
CIECA means International Business

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Monthly Event Summary

“Taiwan & EU Business Networking Reception” Combined With “2023 European Innovation Week” to Deepen EU-Taiwan Cooperation Among Industries, Governments, Academia and Research Institutes

CIECA and the European Chamber of Commerce Taiwan (ECCT) co-organized the “Taiwan & EU Business Networking Reception” at Regent Taipei on May 30, 2023. CIECA Chairman Henry Kao and ECCT Chairman Giuseppe Izzo served as the co-host. Ms. Wang Mei-Hua, Ministry of Economic Affairs; Ms. Maive Rute, Deputy Director-General of DG GROW, European Commission; and Mr. Filip Grzegorzewski, Head of Office of European Economic and Trade Office (EETO) in Taipei; were invited to deliver opening remarks respectively.

Combining with the “2023 European Innovation Week,” the event was held for welcoming the delegation of the DG GROW from European Commission to visit Taiwan. On that occasion, the distinguished speakers from Taiwan and Europe all mentioned that Taiwan and the EU share common values of democracy, human rights, and laws and order. Looking ahead, Taiwan and the EU have big room for cooperation among industries, government, academia in the fields of green energy (including circular economy, renewable energy, and electric vehicles), digitalization (chips, information security), and supply chain resilience. Beyond that, cultural and academic exchanges could also be furthered through sponsoring concerts and many other cultural activities. It is expected that more opportunities for cooperation among government, enterprises and the public will be created.

Representatives of various industry associations in Taiwan, European countries' representatives in Taiwan, European delegations, heavyweight Taiwanese companies investing in the EU, listed companies, and important European businessmen in Taiwan were invited to attend the said event. More than 200 guests were present at the reception, including representatives from the offices of European Union and its member states in Taiwan.



A group photo for VIP guests and speakers.

CACCI President Visited Taiwan from May 17 to 18



A group photo for VIP guests from left to right: Mr. Giuseppe Izzo, Chairman of European Chamber of Commerce Taiwan (ECCT); Mr. Filip Grzegorzewski, Head of Office of European Economic and Trade Office (EETO) in Taipei; Ms. Wang Mei-Hua, Minister of Economic Affairs; Ms. Maive Rute, Deputy Director-General of DG GROW, European Commission; Mr. Henry Chih-Shang Kao, Chairman of CIECA.

The delegation of the Confederation of Asia-Pacific Chambers of Commerce and Industry (CACCI) visited Taiwan from May 17 to 18. This has been the first time for Mr. Peter McMullin AM, President of CACCI to lead a delegation to visit abroad since he was elected last year. The delegation consisted of 19 people from Australia, Iran, Pakistan, Georgia, Hong Kong, South Korea, Taiwan, and the Philippines. On May 17, the delegation called on Mr. Chen Chern-Chyi, Deputy Minister of Economic Affairs; Mr. Kung Ming-Hsin, Minister of National Development Council; Mr. Tien Chung-Kwang, Deputy Ministry of

Foreign Affairs; and Mr. Thomas T. L. Wu, Chairman of Chinese National Association of Industry and Commerce (CNAIC). On May 18, Chairman Henry Chih-Shang Kao accompanied President Peter McMullin AM to meet with President Tsai Ing-Wen of the Republic of China, while the visiting group called on MiTAC Information Technology Corp. and Delta Electronics Industry Co., Ltd. At noon, Chairman Kao hosted a luncheon for the visiting group. Vice Chairman Walter H.C. Chang and Vice Chairman Robert Ou-young also attended the luncheon. On the afternoon of May 18, the visiting group called on Business Development Research Institute, Importers and Exporters Association of Taipei (IEAT), etc.



Chairman Henry Chih-Shang Kao presented a gift to Mr. Peter McMullin AM, President

of Asia Pacific Chamber of Commerce and Industry.

2023 Saint Lucia Trade & Investment Promotion Seminar Held on May 24, 2023

The Ministry of Foreign Affairs and CIECA, the two co-organizer, held the “2023 Saint Lucia Trade & Investment Promotion Seminar” on May 24 from 9 a.m. to 12 noon at Shangri-La Far Eastern Taipei. The purpose of the seminar is to strengthen the bilateral economic, investment and industrial exchanges between Taiwan and Saint Lucia, and to familiarize Taiwanese entrepreneurs, investors and government officials with the business environment in Saint Lucia. More than 70 guests and nearly 50 manufacturers attended the seminar. The two sides enjoyed a pleasant exchange of views, having laid a solid foundation for the bilateral political and economic relations in the future.

During the seminar, Ms. Lien Yu-Ping, Director General of Department of International Cooperation and Economic Affairs, MOFA; H.E. Ambassador Robert Kennedy Lewis of Saint

Lucia to Republic of China (Taiwan); and Mr. Mike Hung, Vice Chairman of CIECA; were invited to deliver remarks respectively. The Hon. Dr. Ernest Hilaire, Saint Lucia's Deputy Prime Minister & Minister for Tourism, Investment, Creative Industries, Cultural and Information and his team members--Mr. Sidney Darwin Guard, Chairman of Cultural Development Foundation; Ms. Alana Lansiquot, Senior Investment Manager, Invest Saint Lucia; and Ms. Tajam Brown, Marketing Officer, CIP--made presentations to introduce the investment environment and advantages, beautiful natural wonders, tourism and cultural industries of the Saint Lucia. Through these presentations, they tried to attract Taiwanese businessmen to make investment out there to create a win-win situation.

At the scene, Mr. Tai Huei-Yuan, Minister on Home Assignment at Department of International Cooperation and Economic Affairs, MOFA, made a presentation on the "Regulations Governing Financial Assistance to Encourage Business Entrepreneurs to Invest in Countries Having Diplomatic Relations with the Republic of

China (Taiwan)" to encourage Taiwanese manufacturers to invest in Saint Lucia. At the end of the seminar, Deputy Prime Minister Ernest Hilaire was invited to deliver a closing remark. Director General Lien Yu-Ping and Vice Chairman Mike Hung gave Deputy Prime Minister Ernest Hilaire gifts of appreciation, drawing a perfect conclusion for the 2023 Saint Lucia Trade & Investment Promotion Seminar.



Hon. Dr. Ernest Hilaire, Deputy Prime Minister & Minister for Tourism, Investment, Creative Industries, Culture, and Information was invited to deliver a closing remark.



Ms. Lien Yu-Ping, Director General of Department of International Cooperation and Economic Affairs, MOFA, was invited to deliver an opening remark.



CIECA Vice Chairman Mike Hung presented a gift to the Deputy Prime Minister Ernest Hilaire.



A group photo for VIP guests from left to right: Mr. Mike Hung, Vice Chairman of CIECA; ROC Ambassador Peter Chia-Yen Chen to Saint Lucia; Mr. Kevyn Stanley Anthony Arnold, Attache to Deputy Prime Minister; Ms. Alana Lansiquot, Senior Investment Manager, Invest Saint Lucia; Hon. Dr. Ernest Hilaire, Deputy Prime Minister & Minister for Tourism, Investment, Creative Industries, Cultural, and Information; Ms. Lien Yu-Ping, Director General of Department of International Cooperation and Economic Affairs, MOFA; Mr. Sidney Darwin Guard, Chairman of Cultural Development Foundation; Ms. Tajam Brown, Marketing Officer, CIP; H.E. Ambassador Robert Kennedy Lewis of Saint Lucia to ROC (Taiwan); Mr. Cheng Li-Cheng, Director General, Department of Latin American and Caribbean Affairs, MOFA; Mr. Augusto

Hung-Ta Liao, Executive Director, Central America Trade Office (CATO).

CIECA Chairman Henry Kao Held a Farewell Luncheon for Dr. Tung Chen-Yuan, the Newly-Appointed ROC Representative to Singapore on May 4, 2023

On behalf of CIECA, Chairman Henry Kao held at Shanghai Pavilion of the Shangri-La's Far Eastern Plaza Hotel on May 4 a farewell luncheon in honor of Dr. Tung Chen-Yuan who was appointed as the ROC's new Representative to Singapore.

Representative Tung was ROC's ex-Minister of Overseas Community Affairs Council, R.O.C.; former Representative of Taipei Economic and Cultural Office in Thailand; former Advisory Board Member of National Security Council; and former Spokesperson for Executive Yuan. He was also a scholar of international political economy and taught at National Taiwan University and National Chengchi University. Representative Tung who became the ROC's new Representative to Singapore as of May 8.

The guests in the luncheon included Mr. Douglas Hsu, Chairman of Singapore Committee of CIECA & Chairman of Far Eastern Group; Mr. Vincent Yang, Senior Vice President of the Department of Overseas Management, Taishin International Bank; Mr. Chaney Ho, Co-founder and Executive Board Director of Advantech; Mr. R. T. Tsai, Senior Consultant of Delta Group Electronics, Inc.; Ms. Tung Li-Chen, Advisor of Chairman's Office, Far Eastern Group; and Mr. Huang Sheng-Wen, Division Chief, South East Asia Region Institutional Banking of CTBC Bank.

Chairman Kao said that "Taiwan and Singapore are very important investment and trade partners for each other, and they are geographically convenient located." Representative Tung proposed that the two countries should strengthen cooperation on semiconductors, smart agriculture, and biotechnology. During the luncheon, the two sides exchanged views on the investment situation of Singapore and Taiwan in recent years, the important bilateral cooperative indus-

tries and the handling of joint economic meetings.



The front row (left to right): Chairman Henry Kao; Representative Tung Chen-Yuan; Chairman Douglas Hsu.

The back row (left to right): Director Hedy Lee; Mr. Vincent Yang, Senior Vice President of the Department of Overseas Management, Taishin International Bank; Mr. Chaney Ho, Co-founder and Executive Board Director of Advantech; Mr. R. T. Tsai, Senior Consultant of Delta Group Electronics, Inc.; Secretary General Frank Wu of CIECA; Ms. Tung Li-Chen, Advisor of Chairman's Office, Far Eastern Group; and Mr. Huang Sheng-Wen, Division Chief, South East Asia Region Institutional Banking of CTBC Bank.

Chairman Henry Chih-Shang Kao Hosted a Luncheon for the President of Taiwanese Business Association of New Zealand and the President of Taiwanese Chamber of Commerce in Oceania on May 19, 2023

CIECA Chairman Henry Chih-Shang Kao hosted a luncheon at the Regent Hotel for Mr. Jason Lin, National Policy Advisor to the President of the Republic of China; Mr. Richard Lee, President of Taiwanese Business Association of New Zealand; Mr. Jerry Guo, President of Taiwanese Chamber of Commerce in Oceania; and Ms. Hedy Lee, Director of Asia Pacific Department, CIECA to discuss the business opportunities in Australia and New Zealand and the planning of the 2023 Joint Conference of the Taiwan-New Zealand & New Zealand-Taiwan Business Councils on May 19, 2023.

The year of 2023 coincides with the 10th anniversary of the signing of the “Agreement between New Zealand and the Separate Customs Territory of Taiwan, Penghu, Kinmen, and Matsu on Economic Cooperation (ANZTEC).” Mr. Richard Lee, Presi-

dent of Taiwanese Business Association of New Zealand said that “Taiwanese Business Association of New Zealand will organize a delegation to visit Taiwan in this September. In addition to participating in the economic joint meeting organized by CIECA and the New Zealand-Taiwan Business Council (NZTBC), it is also planned to hold a “New Zealand Week” in Taiwan to promote New Zealand food and agricultural produce.”

Chairman Kao also concurred that “many business opportunities, especially for fresh milk and dairy products in food industry are lying ahead for Taiwan and New Zealand.” Ever since the bilateral meeting between CIECA and the New Zealand-Taiwan Economic Association held in Wellington, New Zealand in 2019, it has been suspended due to the pandemic of Covid 19. It is hoped that after the full opening up of national borders this year, the Taiwan-New Zealand bilateral economic joint meeting will be resumed for giving the two countries’ businessmen opportunities to have real exchanges and promote

New Zealand manufacturers to invest in Taiwan more.



A group photo from left to right: Mr. Richard Lee, President of Taiwanese Business Association of New Zealand; Mr. Jason Lin, National Policy Advisor to the President of the ROC; Mr. Henry Chih-Shang Kao, Chairman of CIECA; Mr. Jerry Guo, President of Taiwanese Chamber of Commerce in Oceania; Ms. Hedy Lee, Director of CIECA.

Mr. Peter Sand, Director of the Trade Council of Denmark in Taipei and Mr. Jeppe Solmer, Director, Asia, Invest in Denmark Visited with Secretary General Frank Wu of CIECA

Mr. Peter Sand, Director of the Trade Council of Denmark in Taipei and Mr. Jeppe Solmer, Director, Asia, Invest in Denmark visited with Secretary General Frank Wu of CIECA on May 15, 2023. They talked about cooperation between the two sides and the agenda

for discussion in the future bilateral meeting.

At the beginning, Secretary General Wu introduced the mode and results of conducting Taiwan-Denmark bilateral meeting to Mr. Jeppe Solmer and explained that “the 2nd Taiwan-Denmark Economic Cooperation Conference” was held at the end of last March in conjunction with the Smart City Exhibition. The Conference focused on “Green Energy” and “Smart Energy Management (IoT Solutions).” After the conference, the two sides exchanged views and interacted enthusiastically.

Regarding the theme of the future Taiwan-Denmark Economic Cooperation Conference, Director Peter Sand and Director Jeppe Solmer mentioned four topics that could be discussed: (1) Food Industry: promoting low-carbon agriculture and Taiwan-Denmark bilateral food certification, (2) Smart Medical: creating digital medical system, (3) Quantum Technology: applying it to semiconductors and chips, (4) Green Energy: using long-term cooperative relationship.



A group photo from left to right: Ms. Phoebe Chen, Investment Manager, the Trade Council of Denmark, Taipei; Mr. Tito Tang, Director of CIECA; Mr. Peter Sand, Director, the Trade Council of Denmark, Taipei; Mr. Frank Wu, Secretary General of CIECA; Mr. Jeppe Solmer, Director, Asia, Invest in Denmark; Ms. Yulun Hsu, Commercial Officer, the Trade Council of Denmark, Taipei.

Call on Chairman Steven Pan of Regent Hotels Group to Discuss about the 13th World Chamber of Commerce Conference

Invited by Mr. Steven Pan, Chairman of Regent Hotels Group, Secretary General Frank Wu of CIECA led, on May 15, 2023, his colleagues to Regent Hotel to introduce the proposed agenda for the 13th World Chamber of Commerce Conference, the important speakers, the World Chamber Alliance and other related information of the Conference. Chairman Steven Pan will go to Geneva, Switzerland to par-

ticipate in the above Conference in person, and Vice Chairman Walter H.C. Chang will also be there together. The topic of the conference is “Peace and Prosperity through Multilateralism,” covering the issues of trade, innovation, sustainability, multilateralism, diversity, and peace.



CIECA Secretary General Frank Wu was presented with a booklet signed by Chairman Steven Pan of Regent Hotels Group.

CIECA Vice Chairman Jeff Sun Held a Dinner to Welcome the Newly-Appointed Trade Commissioner Dipo Bamidele Adegoke and Bid Farewell to the Outgoing Trade Commissioner Ibrahim Ahmed of the Nigeria Trade Office in Taiwan on May 15, 2023

On behalf of CIECA, Vice Chairman Jeff Sun held a dinner to welcome Mr. Dipo Bamidele Adegoke, Trade Commissioner of Nigeria Trade Of-

office in Taiwan and to bid farewell to Mr. Ibrahim Ahmed, the outgoing Trade Commissioner of Nigeria Trade Office in Taiwan, and his family at 1001 Nights Kitchen Taipei on May 15, 2023. The VIP guests included Ms. Irene Liu, Managing Director of WES Worldwide Expo Services Ltd.; Mr. J.P. Wang, President of Flagship Banner & Pennant Industrial Co., Ltd.; and Ms. Flora Chu, Director of CIECA. During the dinner, Vice Chairman Sun expressed his gratitude to Mr. Ibrahim Ahmed for his support to Taiwan in the past and Mr. Ibrahim Ahmed responded as saying that “he is a good friend of Taiwan.”



Vice Chairman Jeff Sun held a dinner to welcome Mr. Dipo Bamidele Adegoke (right 1), Trade Commissioner of Nigeria Trade Office in Taiwan as well as to bid farewell to Mr. Ibrahim Ahmed (left 1), the outgoing Trade Commissioner of Nigeria Trade Office in Taiwan, and his family at 1001 Nights Kitchen Taipei on May 15, 2023.

Upcoming Events of CIECA

2023 Taiwan Economic and Trade Delegation Will Visit Poland and Hungary

CIECA is organizing the “2023 Taiwan Economic and Trade Delegation to Poland and Hungary,” which is scheduled to visit the two countries from June 17 to 26, 2023. Mr. Robert Ou-young, the Vice Chairman of CIECA and the Chairman of ANKO Food Machine Co., Ltd., serves as the head of the delegation. The delegation will focus on visiting the industries of “Food Processing/Food Machinery” and “Smart City/ICT/Green Energy/Electric Vehicle.” The said delegation will attend “The 19th Poland-Taiwan Joint Business Council Meeting,” “The 16th Hungary-Taiwan Joint Business Council Meeting,” B2B Meeting, and the visiting programs arranged by CIECA’s counterparts and Taiwan’s Representative Office in Poland and Hungary to further bilateral exchanges, industrial cooperation, and expansion of business opportunity.